



**INTERNATIONAL GOLFING FELLOWSHIP OF ROTARIANS
WORLD CHAMPIONSHIPS**

2228 Mechanic St., Ste. 400, Galveston, Texas

June 19, 2009

TO: IGFR Members

RE: Lexus Survey

Dear IGFR Members:

As you are aware, Lexus is the IGFR's major sponsor at its annual tournaments. We are proud to be associated with a first class organization. We are proud that two first class organizations are able to work together to provide you an exciting time in each venue.

As part of our working relationship with Lexus, Lexus has requested the IGFR, and the Board has approved, that they be allowed to conduct a survey. In that regard, you will find attached to this letter a copy of the survey.

Please be advised that pursuant to Rotary International Constitution, the survey information is confidential and will not be shared by Lexus with any third party

With Best Regards,

Fred D. Raschke, President IGFR

FDR/kil
Attachment

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◇ **I consent to receive Lexus surveys from the IGFR.**

(Please circle)

Yes

No

Your survey answers will be provided to Toyota Motor Corporation ("TMC"), a holder of Lexus brand for analysis purposes only. No personal information will be linked to your survey answers.

◇ **I consent that my personal information (name, contact details, IGFR membership - not the survey answers) will be provided by the IGFR to TMC and its Lexus local dealership for the purpose of sales & marketing activities by my local dealership.**

(Please circle)

Yes

No

If you selected Yes, please complete:

Name: _____

Address: _____

Phone: _____

Email: _____

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◇ Handling of Information:

IGFR promises the following:

- a) TMC will not use any personal information obtained from the IGFR or information obtained via this survey for any purposes beyond the purposes described and agreed to via the opt-in questions, without obtaining a prior content from the relevant person;
- b) The personal information that TMC obtains shall be used for the following purposes only:
Provision to person's Lexus local dealership for the purpose of sales & marketing activities by the dealership;
- c) The information obtained via this survey shall be used for the following purposes only:
TMC's internal analysis purposes only without linkage to personal information.

◇ Provision of any Information to any Third Party

IGFR promises the following:

- a) TMC will not provide any personal information obtained from the IGFR to any other Third Party without obtaining prior consent from the relevant person.
- b) TMC will request the relevant third party to handle the relevant information in a proper manner after obtaining the prior consent as described in the paragraph (a) above.

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MEMBERSHIP FEEDBACK

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1. What is your gender?

Male Female

2. How old are you?

Under 25 25-34 35-44 45-54 55-64 65+

3. What is your country of residence?

4. How many vehicles are there in your household?

None One Two Three Four Five

Which makes & how many per make if more than one vehicle?

5. What is your employment status?

Self Employed Employed by a mid to large firm Employed by a small firm Semi-Retired Retired Other

6. What is your position?

7. What is your gross annual income?

Under EUR 55,000 / Under US\$ 75,000 EUR 55,000-79,999 / US\$ 75,000-109,000 EUR 80,000-106,999 / US\$ 110,000-144,999 EUR 107,000-132,999 / US\$ 145,000-179,999 EUR 133,000-159,999 / US\$ 180,000-214,999 EUR 160,000-184,999 / US\$ 215,000-249,999 EUR 185,000+ / US\$ 250,000+

8. Who is the sponsor of the IGFR World Championships?

Before this year's event, were you aware who the sponsors of the IGFR World Championships were?

Yes

No

MEMBERSHIP FEEDBACK

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9. Select how you feel towards the Lexus brand:

I do not favour the brand

The brand is favourable

I will consider this brand when I replace my current brand

This brand is the brand I will most probably buy when I replace my current brand

I recommend this brand to family, friends and colleagues

I do not know the brand that well

Before this year's event, have you felt differently towards the Lexus brand?

I did not favour the brand

The brand was favourable

I would have considered this brand when replacing my current brand

This brand was the brand I would have most probably bought when replacing my current brand

I recommended this brand to family, friends and colleagues

I did not know the brand that well

Why did your feelings towards the Lexus brand change?

10. Comments:

We appreciate your feedback!

Members are requested to complete and to mail back in **enclosed** envelope to: Oscar J. Kneubuehler, Switzerland